



# App Store Small Business Program

Privileged and Confidential November 6, 2020

Attorney-Client Privileged

**PLAINTIFF**  
U.S. District Court - NDCAL  
**4:20-cv-05640-YGR-TSH**  
*Epic Games, Inc. v. Apple Inc.*

**Ex.No. PX-2303**

Date Entered \_\_\_\_\_

By \_\_\_\_\_

[Carson]

PX-2303.1

## Agenda

## Program Overview



## Program Impact and Risks



## Key Details



## Technical Overview



## PR and Developer Communications



**GA Communications**



PX-2303.8



## Project Timeline

